

COMPANY PROFILE



OwnTable

Restaurants own their orders. And their **guests.**

AI-powered direct ordering and guest retention for restaurants. One backend across every channel. Zero commission on direct orders.

owntable.io

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THE SHIFT

Delivery apps rent restaurants their **own guests.**

Third-party apps take 15 to 30 percent on every order. They keep the guest data. The restaurant pays to reach people it has already fed.

OwnTable flips that. Orders come direct, through the restaurant's own channels. There is no marketplace commission on those orders. The guest relationship stays where it belongs.

0% commission

No marketplace cut on direct orders.
Restaurants recover 25 to 30 percent versus delivery apps.

One backend

Every ordering channel runs on a single system, one menu, one kitchen view.

Own the data

Guest contacts and order history belong to the restaurant, not a platform.

The wedge is simple. Recover the margin the aggregators take, and keep the guest.

HOW IT WORKS

One AI agent. Every ordering **channel**.

A guest can order however they already talk to the restaurant. The same order agent handles all of it, with one menu and one kitchen view behind it.

/ Phone & voice	An AI voice agent answers, takes the order, and never misses a call.
/ WhatsApp	Guests order in chat, in Arabic or English, start to finish.
/ Web & Instagram	The same agent handles web chat and Instagram messages.
/ Web ordering page	A branded ordering page the restaurant owns.
/ Table QR	Guests scan and order from the table, no app to install.

SHIPPED — kitchen display · multi-branch · POS integration

RETENTION

The order is the start, not the end.

Most systems stop when the food is out the door. OwnTable turns each order into a reason for the guest to come back.

/ Review routing	Happy guests are pointed to Google. Unhappy ones reach a private inbox first.
/ Win-back	Quiet guests get a nudge built around their usual order.
/ Loyalty & referrals	Repeat visits and word of mouth, tracked automatically.
/ Campaigns	Segmented messages, sent only to guests who opted in.

Every channel feeds one guest list. The restaurant can reach them again, on its own terms.

BUILT FOR THE GULF

Arabic-native. Gulf payment rails.

/ Language

Arabic and English, with full right-to-left support.

/ Payments

Wired for Gulf rails — Tap and Moyasar — with the restaurant's own account.

/ Scale

Multi-branch ready, with a live kitchen display per location.

WHY OWNTABLE

Margin recovery over delivery commissions. Guest data the restaurant keeps. A model that stays flat in cost as the restaurant grows.

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